

Bernardo Romero

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Web and brand designer focusing on functional & aesthetic design.

Experience

Cognizant Softvision

Senior UX Designer Sep 2018 - Present

Working directly with stakeholders and users to define strategy, product objectives, business goals, and brand identity. Also, focusing on refactoring mobile and web applications to utilize a human-centric design approach.

DC International

Art Director Sep 2013 - Sep 2018

Led the design for two e-commerce websites and mentored two junior designers while overhauling the latest visual design for each site. Worked on design systems, style guides, editorial design, and email campaigns per store.

Haley Brand Intelligence

Freelance UX/UI Designer March 2015 - November 2017

Responsible for digital and printed marketing material for clients across different industries. Redesigned Haley Aerospace website to be accessible and responsive.

Globe Runner

Freelance Designer March 2014 - January 2016

Worked closely with Globe Runner CEO and creative director to redesign their business identity. Helped redesign and refactor multiple websites by applying responsive design techniques and user-friendly interface.

SteadFast Creative

Freelance Designer November 2014 - August 2015

Focused on designing new branding and identity systems for several clients. Created style guides, collaterals, and visual designs to increase brand awareness.

My Tools so far...

Sketch	Photoshop
Azure DevOps	Abstract
InVision	Adobe XD
Pen & Paper	Zeplin
Illustrator	Miro

9-5

Art direction
Design research
HTML & CSS Knowledge
Mobile design
Rapid prototype
Spanish
SaaS application
Team player
User Journeys
UI design
Visual design
Web design

5-9

Movies
Carpentry
Lego challenge
Trampoline
Bike ride
"Cooking"
Futbol (Soccer)
Chess
Puzzles

Education

The University of Texas at Arlington
BFA in Visual Communication Design,
May 2013

References *(Just in case)*

Available upon request.